

Module specification

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Module code	BUS697
Module title	Managing International Sustainability
Level	6
Credit value	20
Faculty	SLS
Module Leader	Dr Marcus Hansen
HECoS Code	100079
Cost Code	GAMG

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) International Business	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	24 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	24 hrs
Placement / work based learning	0 hrs
Guided independent study	176 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	November 2021
With effect from date	September 2022
Date and details of revision	
Version number	1

Module aims

The module aims to raise awareness among students as to the meaning of sustainability in a global sense, but in particular within a business context.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Explain the three pillars of sustainability
2	Critically evaluate and assess the main principles and theories of managing global sustainability
3	Apply these theories to practical issues associated with the management of global sustainability and sustainable development.
4	Critically evaluate the role of sustainability within organisations
5	Explain the contribution that global sustainability and sustainable development makes to broader organisational outcomes

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1 (2000 words)

Choose an organisation and critically assess and evaluate the potential of the UN's SDGs on its broader organisational outcomes, linking to relevant literature. Then, in detail, describe and evaluate the three pillars of sustainability and relate them to the chosen organisation.

Assessment 2 (4000 words)

As a group, select an organisation and devise a corporate social responsibility strategy. Justify your approach by referring to relevant theories and concepts.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2,4	Written Assignment	40%
2	2,3,5	Group Project	60%

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is based upon the key principle that students are encouraged to participate in higher education when they are exposed to flexible ways of learning that engage them using innovative and creative pedagogical approaches. To this end this module applies the University's Active Learning Framework (ALF) supporting accessible, and flexible learning.

Students studying this module will have access to multiple learning opportunities including face to face or online classes (with core and guest lecturers), seminars, access to recorded lectures, lecture notes and handouts and directions to relevant essential and additional reading. An interactive approach to learning is always maintained and staff will engage students with key issue by drawing on case studies and their practice experiences in the world of business. Lectures will be organised around lecture inputs, quizzes, recorded video content, simulation software (where applicable), larger and small group discussions and debates. Face to Face or video mediated appointments can be made with tutoring staff via Microsoft Teams to discuss module content and assignments.

The assessments for this module consist of in-depth investigations into managing sustainability at theoretical and practical levels, in which students will be working independently as well as within groups. As such, teaching material will introduce and familiarise students with relevant theories and will include real-life case studies. However, students will also be expected to further develop their own knowledge and understanding through independent reading and study.

Indicative Syllabus Outline

1. Introduction to global sustainability
2. The challenge and evolution of global sustainability
3. The three pillars of sustainability: social, economic, environment.
4. Sustainable development and the SDGs
5. Corporate Social Responsibility
6. Designing sustainable business with the base of the pyramid
7. Delivering mainstream sustainability
8. The circular economy
9. Corporate Sustainability: operations, HR & Marketing.
10. Developing sustainable responsible strategies in business

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Molthan-Hill, P. (2017), *The Business Student's Guide to Sustainable Management: Principles and Practice*. London: Routledge.

Textbooks

Crane, A., Matten, D., Glozer, S. and Spence, L. (2019), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*. 5th ed. Oxford: Oxford University Press.

Heizer, J., Render, B. and Munson, C. (2020), *Principles of Operations Management: Sustainability and Supply Chain Management*. 11th ed. Harlow: Pearson Education.

Negi, A., Perez-Pineda, J. A. and Blankenbach, J. (2020), *Sustainability Standards and Global Governance: Experiences of Emerging Economies*. Singapore: Springer Nature.

Journals

Journal of Cleaner Production
Sustainable Cities and Society
Journal of Business Research
Journal of Operations Management
Industrial Marketing Management

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Ethical

Key Attitudes

Commitment
Curiosity
Confidence
Adaptability

Practical Skillsets

Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication